

Faith In Action Websites

FROM OUR SUNDAY VISITOR

As parish business manager, you often wear many hats – including “communications manager” and even “website administrator”. While you understand that your parish website is your parish “virtual front door”, you have little time to update the basics and you can’t even consider creating original new content. When you use volunteers or outsourced services, you and your parish departments have to wait for the work to be completed.

Faith In Action websites provide you and your parish with a beautiful and compelling “virtual front door”. This hosted web solution is ready for you to use immediately, and includes both information about the Catholic Faith and regularly changing content, including Pope Francis Reflections, Daily Readings, information about creating a strong family life, Faith In Action, stories and Catholic news. The system is simple to maintain, so you or other staff can keep the site up-to-date easily, with little impact on your daily responsibilities.

Uses

- Focus on communicating who you are as a parish community with regularly updating Catholic content
- Deliver compelling and useful information about the Catholic faith
- Invite everyone to attend and participate in Mass and events
- Build parishioner engagement through video, blog and email
- Enable communications through events calendars and eNewsletters
- Online form submissions for events and classes
- Calendar with easy scheduling

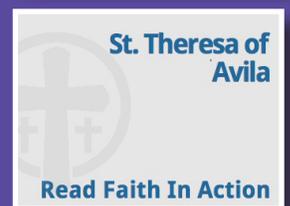
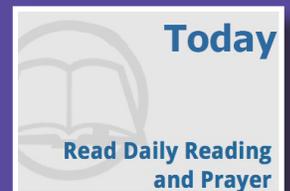
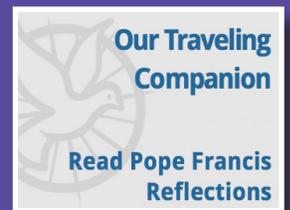
Features

- Beautiful website templates that can be personalized
- Social media integration
- Powerful content management system
- Easy-to-use interface
- Online calendar, email, multimedia and more
- Custom form builder
- Podcasting, blogging and image galleries
- Domain registration and hosting services

“ We have utilized our Faith In Action Website’s pre-loaded Catholic content and its dynamic syndicated information. It helps our parishioners find the information they are searching for. The news is always fresh, and our parishioners can always explore more in-depth with topics that they’re curious about. ”

Carol Durbin | Assumption Catholic Church | Seattle, WA

Dynamic content updates regularly by Our Sunday Visitor Publishing





Start With The Basics

You no longer have to be a computer programmer to maintain your website. In fact, you need only have a Faith In Action website from OSV, a computer and an internet connection to quickly update and add new content. Don't have a church website? Don't worry. OSV can help you with domain registration, hosting and design. It's easy and it's affordable. Does your website need a facelift? We can help with that, too.

Content Management

Faith In Action websites allow any approved parishioner to easily change images, update calendar items, load pictures, videos and more, making content rich and meaningful.

Our templates will be personalized by a designer with your colors, images, background and logos. The result is a professional, customized look.

The system provides familiar editing icons to manage the website. You can also create hyperlinks, incorporate widgets for headlines, FAQs, upcoming events and slideshows. You can even turn your bulletin into an interactive flipbook.

Forms

Electronic forms are a way to engage people to participate in parish activities. Build a form with the information fields you need for your event. You can even create a form that accepts payments.

Calendar

The calendar in a Faith In Action Website is a fully functioning calendar that can be used to display Mass times, recurring events and promote upcoming parish activities. You can also create an unlimited number of subcalendars, which can be used for ministries, school and more. Additionally, visitors can add a parish event to their personal calendar with the click of a button.

Social Media

Social networking sites are another way to build community with your parishioners. Faith In Action websites have built-in functionality for adding YouTube videos. You can also easily connect the parish's Facebook, Twitter and other social networking sites.

Communication

Make your website work for you by connecting with your parishioners. Faith In Action websites include email and blog features so you can interact with your members and the broader community. The site can also contain embedded video and hyperlinks to increase the impact of your message.

The blog and podcast functions in Faith In Action websites provide an easy way to interact, deepen understanding and create dialogue by posting written or recorded Homilies, classes or even online retreats.

Get started today!

To learn more about Faith In Action Websites from Our Sunday Visitor, call us now at 800-348-2886, Ext. 2127, or go to osvoffortory.com/FIA. Let us help you build the "virtual front door" to your parish.