

Our Sunday Visitor

Enriching Parishes...Enhancing Community

www.osvenvelopes.com

FOR IMMEDIATE RELEASE

September 24, 2009

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IMPROVE PARISH COMMUNICATION, MAXIMIZE MAILING POTENTIAL WITH R.E.A.C.H.

HUNTINGTON, IN – Parishes and dioceses can enhance communication with parishioners, educate and evangelize, and take steps toward improving weekly offertory all through their periodic mailing program. Our Sunday Visitor (OSV) offers a new process called R.E.A.C.H.-Renew. Educate. Announce. Connect. Heal.

R.E.A.C.H. is designed to save parish and diocesan staff time and money. OSV will print, copy, and insert your communications directly into envelope mailing packets. These inserts can be scheduled to coincide with holidays, parish events, and ongoing communication efforts.

"Receiving the 'Message from the Pastor' insert in our donors' monthly envelopes creates a more personal touch to the parishioner when they receive it, rather than just from 'the envelope company,'" said Jeanna Stella from La Purisima Catholic Church in Orange, Calif. "The variety of seasonal inserts are very helpful, and we appreciate being able to include our Easter and Christmas schedule of services during those seasons as well."

Since OSV is both a publishing house, and an offertory solutions provider, the company offers a range of publications that can be inserted into envelope packets. These include Grace in Action stewardship newsletter, A Steward Reflects Letters, educational, and seasonal pamphlets, and prayer cards. To enhance offertory efforts, parishes can include pledge requests, online giving cards, and mail back envelopes. Parishes and dioceses can also create custom items such as personal letters, informational flyers, parish updates, and more.

Packets are mailed to parishioners' homes through the OSV Total Address Quality system. Total Address Quality ensures address accuracy, mail standardization, and timely delivery. These measures result in reduced postage costs, fewer returned mail charges, and a greater quality of delivery.

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Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory and communication services. Established in 1912 by a local parish priest, Our Sunday Visitor has grown into the nation's largest supplier of offering envelopes, parish and diocesan mailings, books, periodicals, curriculum, address management and stewardship services. Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the OSV Institute.

For more news from Our Sunday Visitor, visit www.osvenvelopes.com.