

# Our Sunday Visitor

FOR IMMEDIATE RELEASE

July 27, 2011

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## NEW WEBINAR SERIES FROM OUR SUNDAY VISITOR, AMERICANCHURCH, INC. AND THE CENTER FOR THE STUDY OF CHURCH MANAGEMENT AT VILLANOVA UNIVERSITY

### Attendees can Attain a Certificate in Church Management

**HUNTINGTON, IN** – Our Sunday Visitor, AmericanChurch, Inc. and the Center for the Study of Church Management at Villanova University are offering the Church Management Certificate Program webinar series. The series of 12 web seminars starts in September 2011 and is designed to allow busy pastors, priests, business managers and other church administrators to participate without having to leave the privacy of their home or office.

Attendees will hear presentations and view materials from national experts on topics ranging from website design and legal issues to parish security and pastoral planning. Those attendees who attend all 12 webinars and complete the additional coursework will receive a Certificate in Church Management from the Center for the Study of Church Management at Villanova University. Individuals who are not concerned with earning a Certificate in Church Management may register for only those webinar sessions that they find to be of interest.

“The webinar series is designed to help church leaders of all denominations deal with common temporal problems”, explains Charles Zech, Director of the Center for the Study of Church Management. “Church management has never been as important as it is today. Whether it's financial, legal, strategic, or personnel issues, churches have limited resources. Webinar participants will learn how to use those resources as effectively as possible to meet their ministry goals.”

“This series covers all key areas of management,” says Terry Poplava, Director of Marketing, Sales and Customer Service for Our Sunday Visitor and AmericanChurch, Inc. “Most of the topics can be expanded into more detail through additional webinars. We are pleased to be able to work with the Center for the Study of Church Management to make this education more accessible to church staff and leadership.”

“This certificate program is definitely needed for the life of the church,” said Julie Kenny, Stewardship Services Manager for Our Sunday Visitor. “As I work with churches throughout the country, I hear the call for church leadership education and development programs growing louder and louder. People serving in this capacity want to do the best job they can, yet recognize they must have additional tools in their toolbox in order to successfully address the needs of the church that they face each and every day.”

For more information visit [www.osvoffertory.com/event.aspx](http://www.osvoffertory.com/event.aspx)

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## **About the Center for the Study of Church Management**

The Center, founded in 2004 as a center of excellence at Villanova University, is the first of its kind. By teaching sound business management techniques in a ministry setting, the goal of the Center is to develop processes for better stewardship of church resources. In addition to the new Church Management Certificate Program webinar series, the Center also offers a Master of Science in Church Management as well as an intensive educational certificate program in the summer. For more information, visit the Villanova University website.

[www.villanova.edu/business/excellence/churchmgmt](http://www.villanova.edu/business/excellence/churchmgmt)

## **About Our Sunday Visitor**

Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory and communication services. Established in 1912 by a local priest, Our Sunday Visitor has grown into the nation's largest supplier of offering envelopes, parish and diocesan mailings, books, periodicals, curriculum, address management and stewardship services. Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the OSV Institute. For more information, visit the offertory solutions website.

[www.osvoffertory.com](http://www.osvoffertory.com)

## **About American Church, Inc.**

Founded in 1902, AmericanChurch, Inc. (ACI) is a leading supplier of offering envelopes, printed and web communications, and mailing services to churches and organizations. Through years of experience, ACI understands the unique challenges of churches and non-profit organizations. We strive to offer products and services that meet these needs to achieve desired goals. Our products and services continue to grow to meet the changing demands of our society. For more information, visit the AmericanChurch website.

[www.americanchurch.com](http://www.americanchurch.com)