

Our Sunday Visitor

Enriching Parishes...Enhancing Community
www.osvenvelopes.com

FOR IMMEDIATE RELEASE

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TURNKEY NEWSLETTER SERVICE STREAMLINES COMMUNICATION, LOWERS COST

HUNTINGTON, IN – Parishes and dioceses across the country are taking communication to the next level with a newsletter solution from Our Sunday Visitor. Inform!, a newsletter designing, printing and mailing service, facilitates effective correspondence with key audiences.

Using recyclable paper and water-soluble ink, Inform! helps simplify communication. It's ideal for churches, schools, ministries and dioceses. Use Inform! for Mass and religious education messages, financial goals and updates, upcoming events, volunteer opportunities, ministry education, outreach, stewardship updates and messages from the pastor, bishop or principal.

According to Terry Poplava, director of sales and marketing for Our Sunday Visitor Offering Envelopes, Inform! meets a need that many parishes have without breaking the budget. "It can be expensive to design, print and mail a newsletter," he explains. "Many parishes don't have the time or the resources to create and successfully distribute a professional-looking newsletter. Inform! is a way to affordably share what's going on in a parish community."

Inform! is flexible enough for parishes to either send in a print-ready file, or to send the newsletter content to be designed. Our Sunday Visitor does the rest.

Deanna Bartalini, director of stewardship, St. Peter Catholic Church, Jupiter, Fla., agrees. "Our parishioners were impressed with the quality of our newsletter and I was pleased with the efficient manner in which the mailing was accomplished."

Inform! can be used one time or as a regularly scheduled mailing. Newsletters are mailed directly to homes. Using Our Sunday Visitor's Total Address Quality™ management process, addresses are verified for accuracy, standardization and compliance with U.S. postal regulations. This results in reduced postage and cost of returned mail. Additional bulk newsletters can be sent to the parish office for distribution among new families and visitors.

Learn more about Inform!, by calling our Customer Service Department at 1-800-348-2886 or visit us online at www.osvenvelopes.com.

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Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory and communication services. Established in 1912 by a local parish priest, Our Sunday Visitor has grown into the nation's largest supplier of offering envelopes, parish and diocesan mailings, books, periodicals, address management and stewardship services. Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the OSV Institute.

For more news from Our Sunday Visitor, visit www.osvenvelopes.com.