

OurSundayVisitor

Enriching Parishes...Enhancing Community

www.osvenvelopes.com

FOR IMMEDIATE RELEASE

May 7, 2009

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OSV LAUNCHES ONLINE GIVING SOLUTION

HUNTINGTON, IN – As the electronic marketplace changes the way people make financial transactions, more parishioners are looking for an online venue to donate gifts of treasure. Our Sunday Visitor has partnered with ParishSoft and Sage Payment Solutions to offer a safe, effective way for parishioners to donate financial gifts online.

OSV specializes in offertory giving solutions, including offering envelopes, special mailings, capital campaigns and offertory enhancement. Online Giving is designed not only to work with these services, but any offertory program already in place. Parishioners who give online can still participate in the offertory during the Mass by placing a reusable card in the collection basket.

Online Giving carries with it numerous benefits for parishes; while using Online Giving, parishioners no longer have to worry about losing envelopes, missing offertory while they are out of town or forgetting to bring their offering to church. This application streamlines your parish's administrative process by saving time, money and environmental resources.

Online Giving provides parishioners complete control over the donation process. They can choose to donate the amount and frequency that works best for their financial situation and access their account anywhere, anytime. There is even the option to give to special collections online. Online Giving meets the highest security standards set forth by the Payment Card Industry (PCI).

OSV will help your parish set up the application as well as promote the option to parishioners. Our Online Giving marketing package offers tips, downloads and other available services to maximize the effectiveness of your Online Giving process and coordinate electronic efforts with your current envelope program.

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Online Giving is the perfect way to combine the modern methods of giving with the traditional spirituality of the gift.

To learn more about Online Giving, call our Customer Service Department at 1-800-348-2886 or visit us online at www.osvenvelopes.com.

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Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory and communication services. Established in 1912 by a local parish priest, Our Sunday Visitor has grown into the nation's largest supplier of offering envelopes, parish and diocesan mailings, books, periodicals, address management and stewardship services. Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the OSV Institute.

For more news from Our Sunday Visitor, visit www.osvenvelopes.com.