

Our Sunday Visitor



FOR IMMEDIATE RELEASE

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OUR SUNDAY VISITOR ACQUIRES IN THE ROUND DESIGN GROUP **Move expands electronic offerings for parishes and dioceses**

HUNTINGTON, IN – Our Sunday Visitor has reached an agreement to acquire a majority share of In The Round Design Group, Canton, Ohio, a company specializing in web site development and other communications technologies.

The acquisition is part of Our Sunday Visitor's ongoing strategy to help Catholic churches and dioceses improve communication, enhance offertory and develop new channels for the distribution of content. It will combine In The Round's advanced interactive media products and services with Our Sunday Visitor's expertise in assisting churches with their offertory and communication needs. Utilizing In The Round's expertise, Our Sunday Visitor will be able to provide highly flexible and user-friendly web site design and content management for parishes and dioceses.

"These products and services are a natural extension of our current offerings," said Kyle Hamilton, president of Our Sunday Visitor Offertory Solutions Division. "When we introduced Online Giving, we quickly saw the need to be able to help with web sites. We also have increased the design work we are doing, particularly for dioceses," he says. "We see this partnership as an important step in our overall mission to serve Catholic churches, schools and dioceses.

"The outcome will be a stronger solutions offering from Our Sunday Visitor that combines our strengths and resources with state-of-the-art technology from In The Round," Hamilton added.

According to Greg Erlandson, president of Our Sunday Visitor Publishing Division, parishes are increasingly looking for 21st century solutions to their communications needs. "In The Round offers local churches a way to communicate more effectively with their people and provide them with information and formation through a unique set of tools and services developed for the church market. This collaboration further supports our mission to share and spread the Catholic faith."

In The Round founder and owner Joshua Harris understands the needs of churches when it comes to technology. As a former worship and multimedia ministry leader, Harris has worked on the frontlines of the integration of ministry, the arts and technology for over two decades. Harris and his team have spent over 10,000 hours developing their flagship Radius Web Tools service that makes online communications easy for small and large churches alike. "Our background and culture fit well with Our Sunday Visitor," Harris explains. "Together we can provide everything from simple drop-in components to full-service custom solutions for parishes and dioceses."

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With In The Round, Our Sunday Visitor will offer several new products and services: 1) Radius Web Tools -- an easy-to-use yet powerful content management system for building websites and online communication, 2) Custom Creative Design Services -- including branding, copy writing, and design for print, web, and electronic materials and 3) In The Round Systems -- delivering the engineering expertise of In The Round to design and install multimedia systems for conference, meeting and worship spaces.

In addition to expansion efforts through Our Sunday Visitor, In The Round will retain its name and continue to serve its broad base of non-profit, small business and corporate clients.

About In The Round

Founded in 1998, In The Round Design Group is a communication design firm dedicated to integrating the creative arts and emerging technologies. Developer of the internationally-used Radius Web Tools platform, In The Round is known for innovating new tools and services to enable strategic communication and effective interactive experiences. For more information, visit www.intheround.com.

About OSV

Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory and communication services. Our Sunday Visitor is the nation's largest supplier of offering envelopes, parish and diocesan mailings, books, periodicals, curriculum, address management and stewardship services. Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the Our Sunday Visitor Institute. For more information visit the web sites, www.osvoffertory.com and www.osv.com and www.intheround.com.