



Address Management Services

Leveraging Our Sunday Visitor
services to decrease mailing costs

Our Sunday Visitor

Enriching Parishes...Enhancing Community

www.osvelopes.com

800-348-2886

The Challenges Dioceses and Parishes Face Today

After meeting with dioceses and parishes across the United States, plus our own experience of mailing hundreds of millions of items each year, we understand the complexity of managing communication mailings. You have helped us understand that you experience challenges with addresses and with postage costs:

- You have parishioners who move to new locations and join new parishes without informing you
- You have names and addresses in your database that may not be formatted to achieve optimum postage rates
- You experience returned mail fees of \$150 to \$500 per month (or more) at dioceses and \$20 or more per month at parishes
- It is difficult to keep up with changing United States Postal Service regulations

Reaching Your Parishes and Parishioners

The impact of returned mail goes beyond the postage costs. It means you have not been able to get your message or your request to the intended recipient. Plus you have invested in the initial printing and mailing of the information. You want to be sure that your mail is received at the correct address.



OSV Envelopes: Your Catholic Communication Service

Equipping Your Organization

Our unique strength is that we provide total solutions for design, printing and mailing with a deep understanding of Catholic operations for dioceses, parishes and other organizations. Your communications can be coordinated with inserted material in offering envelope mail packets as appropriate. We also provide consulting on process and on product layout to help you make the best use of your resources.

Our address management services help you clean and maintain your databases while providing you the peace of mind that your mail will arrive on time.

We make it easy for you by managing the entire process. Our Sunday Visitor offering envelopes provides solutions for offertory, parish and diocesan operations, stewardship and Catholic community.



Solving the Challenges

Our Sunday Visitor can help your organization with design, printing and mailing services, and through address management services to make sure your mail reaches the correct address via the optimum postal service rate.

Total Address Quality™

Our solution combines a series of processes to virtually eliminate returned mail and to help you to keep your address list current, correct and complete. We have integrated Address Change Services, NCOA^{LINK®} and CASSTM certification (including Locatable Address Conversion Service^{LINK®} and Delivery Point Validation[®]) to make your mail "Move Update" compliant, and we have added periodic Verification PlusTM services to provide more correction as needed. These services are run regularly to make sure you always have an up to date list. You will receive reports and address files back to use for other mailings.

Online List Manager™

Our state of the art online tool for managing names and addresses provides you instant address correction and a Zip + 4[®] code. As an alternative, you may submit files directly to our database from your church management software through several file formats.

Intelligent Mail Barcode

Our Sunday Visitor has employed the latest vision systems to monitor our printing and inserting operations. We also print enhanced barcode on our mail packets to enable us to receive address correction information, and to track your mail through the United States Postal Service[®].

Confirm™

Through the OSV ConfirmTM Service, we proactively monitor reports on the progress of your mail through the United States Postal Service[®] to verify the progress so that we can assure on-time delivery, and anticipate problems with delivery before you notice that the mail is late.





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Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory and communication services. Established in 1912 by a local parish priest, Our Sunday Visitor has grown into the nation's largest supplier of offering envelopes, parish and diocesan mailings, books, periodicals, address management and stewardship services. Our Sunday Visitor is a not-for-profit organization, donating a portion of net earnings back to the Catholic community through the OSV Institute.

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