

Our Sunday Visitor



Our Sunday Visitor introduces Parish Apps

Acquisition provides custom mobile app platform for parishes and dioceses

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HUNTINGTON, IN - Catholic Parish Apps from Our Sunday Visitor are being introduced in conjunction with the acquisition of the assets of Catholic Parish Apps, a company that equips parishes, schools and ministries with custom mobile apps. Catholic Parish Apps are available immediately from Our Sunday Visitor. The platform features a full suite of functionality for parish administrators and parishioners including communications, social networking, directory, media and commerce. Apps may be configured to incorporate content from a range of media feeds, including *Faith In Action* content from Our Sunday Visitor and links to *Online Giving* from Our Sunday Visitor.

Catholic Parish Apps are an excellent tool for evangelization, and are structured so that each parish or organization may customize their app to the identity and needs of the parish or diocese.

Fr. Alex Zenthoefler from Annunciation Parish in Evansville, IN says "Catholic Parish Apps has helped us reach our people in a way we did not imagine before. Our app helps our people to make faith a part of their daily lives and to stay connected to what's happening in our parish. It has really been an incredible tool for evangelization!"

The customizable app also may be used for events and conferences. "Catholic Parish Apps was designed with the busy parish staff and tech savvy parishioner in mind," says Stephen Lenahan, Director of Events for Life Teen International. "Catholic Parish Apps was quick and easy to use and helped us create a dynamic experience for our conference."

Our Sunday Visitor will continue to develop the platform as one of several digital products from Our Sunday Visitor to support parishioner engagement and discipleship. "The addition of a system to build apps supports the demand for digital content for catechesis, religious education, prayer and evangelization," says Frank Thomas, Vice President of Publishing and Director of Information Technology, "it supports our strategy to deliver relevant content and services to Catholics."

"Joining Our Sunday Visitor was the perfect move for us," says Edmundo Reyes, President of Catholic Parish Apps. "Our focus has been to help Catholic organizations build welcoming communities and centers for the New Evangelization, and Our Sunday Visitor's extensive content and mission combine to create a much stronger offering."

About Our Sunday Visitor

The world's largest English-language Catholic publisher, Our Sunday Visitor serves millions of Catholics globally through its publishing, offertory, and communication services. Established in 1912, Our Sunday Visitor publishes a wide range of books including Bibles, biographies of the saints, books by Pope Francis, Pope Emeritus Benedict XVI, children's books, devotionals, bible studies, inspirational works, and curriculum.

Our Sunday Visitor Offertory Solutions provides complete offertory programs, stewardship services and campaign and appeal fulfillment services for parishes, missions, dioceses and other Catholic organizations. Our product and service offerings combine the use of technology with envelope and communications programs to provide you with the flexibility to adapt to the needs of your constituency.

Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the Our Sunday Visitor Institute. For more information, visit www.osv.com and www.osvoffertory.com