



Online Giving

from OurSundayVisitor

Online Giving provides a convenient way for parishioners to make financial contributions. It also relieves church staff from managing secure account information. Online Giving is a web-based offertory solution that allows parishioners to make donations electronically from any location at any time. Administration is simple and easy.

Features:

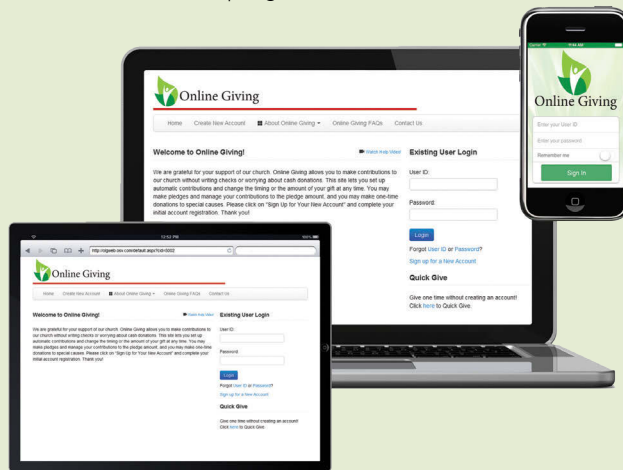
- Parishioners may start, stop and change contributions at any time
- Parish staff may select credit card and/or ACH (direct deposit) options for the system
- Parishioners may use multiple accounts for giving, including both credit cards and bank accounts
- Parishioners may select any date for gifts to be processed, with no need to wait for certain dates in the month
- Select gift frequencies for each contribution fund: Includes weekly, monthly, every two months, quarterly, twice annually and annually
- Online Giving contains a full complement of reports for both parishioners and parish staff
- Direct Donate provides visitors a way to make a contribution without registering in the system
- The Online Giving app allows parishioners to give via any device
- Contribution file transfer capability to all major church management software brands
- Automatically notifies givers that gifts will be processed and confirmation that they have been processed
- The system automatically notifies givers that credit cards are about to expire

Uses:

- Anytime, anywhere access
- Regular contributions, automatically withdrawn on the date specified
- One time gifts for special occasions or visitors who are not registered
- Special intention gifts
- Pledges as part of a campaign or as committed regular contributions
- Event payments for classes, dinners, auctions, field trips and more
- Parishioners may continue contributions while traveling or unable to attend Mass
- College students, extended family, or vacationers may contribute from any location
- Diocesan appeal contributions
- Complement to offering envelope programs

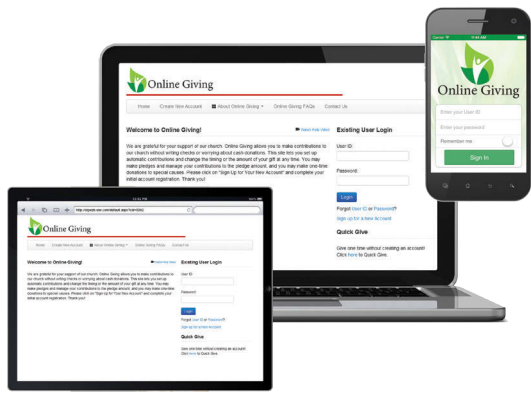
Distinctions:

- Online Giving ensures that contribution funds flow directly from parishioner accounts to the parish bank account
- Parish staff does not have access to parishioner account information
- Account and contribution information is encrypted and stored securely
- OSV can help you coordinate offering envelopes and other programs to maintain your offertory program
- OSV offers the full solution including introductory communications and consulting, along with the Online Giving application, and support



“With Online Giving from OSV, we are seeing an increase in parishioner giving. They become so committed and renewed in their relationship with the parish, and they are understanding the important work that God is giving us to do.”

— Fr. David Medow, St. Mary Immaculate, Plainfield, IL



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Online Giving – you'll see results as soon as you choose Our Sunday Visitor as your partner.

Parishioners can give from anywhere, any time from their computer, tablet or smartphone.

Our Online Giving Application is designed to offer:

Improved Cash Flow

Recurring gifts streamline contributions so that the parish receives funds even when parishioners are away. The overall result is more consistent offertory. In most cases this includes an increase of at least 5% in overall offertory because of the consistency. Gifts are larger (20-30%), because parishioners make a planned contribution rather than a last minute gift.

Productivity Improvements

The Online Giving application streamlines administrative processes, reports and preparation of annual tax statements. Because it's a self-service application, members can view their giving history, pre-schedule giving and any other donations without calling the parish office. They can also view or print their annual contributions and receipts for each transaction.

Customer Service and Satisfaction

Use our toll-free customer service number to speak to knowledgeable representatives who can assist parish staff, parishioners and diocesan administrators.

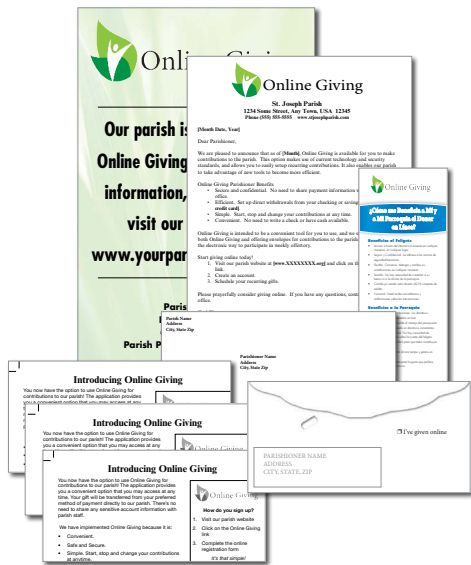
Our Sunday Visitor conducts online training sessions for new administrators and provides support for the use of the application. We also provide help planning your introduction of Online Giving to your parish community.



Giving parishioners more control

Online Giving provides your parishioners with the freedom to give anytime, anywhere with the click of a button found on your church's website or the Online Giving app.

Learn more at osv.com/digitalproducts



THE OUR SUNDAY VISITOR ONLINE GIVING MARKETING PACKAGE INCLUDES:

- Plan for introducing Online Giving
- Announcement letter to families
- Inserts in periodic mailing packets
- Posters
- FAQ Brochures
- Pew Cards
- Envelope customization

Get started today! To get your parish started with Online Giving from Our Sunday Visitor, call us now at (800) 348-2886, ext. 2127.