

Our Sunday Visitor

Offertory Solutions Division

OSV Introduces App for Online Giving

Convenient option for Apple devices

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Contact: Terry Poplava
Executive Director of Marketing:
Publishing and Offertory Solutions
Tel: 800-348-2886
Email: tpoplava@osv.com

HUNTINGTON, IN - Users of Our Sunday Visitor's leading *Online Giving* service now have an additional option for using the system from their mobile device. The *Online Giving App* provides a native implementation of one-time and recurring gifts and pledges for credit card and direct withdrawal. The App will be provided at no additional charge to existing Our Sunday Visitor *Online Giving* customers. It is also available for parishes who do not currently have *Online Giving* and can be used as the main donor interface for *Online Giving*.

Online Giving is the web-based system for contributions, donations, tuition, event and campaign gifts offered from Our Sunday Visitor. *Online Giving* is mobile-responsive, is usable from desktop and mobile devices, and is available for use 24/7.

The *Online Giving App* will allow users to register for *Online Giving* for the first time and log in to manage their account. A donor can make one time gifts, schedule recurring gifts and even create pledges in the App. They can also update their banking information, credit cards and look at their giving history.

Tony Lopez, Director of Marketing and Stewardship from Holy Family in Corpus Christi, TX said "The *Online Giving* app is very user-friendly once you are on which is a plus for our non-tech savvy donors. The navigation was put together very well."

Our Sunday Visitor's Product Manager-Digital Products Chris Taylor said "As the number of people who are using smart phones as their preferred way of accessing content online continues to grow, we wanted to make *Online Giving* more easily accessible to this demographic and not be a barrier to their desire to give. The mobile app does this - it brings *Online Giving* to smart phones in a convenient way.

Donors can expect to see the Android version of the *Online Giving App* this summer.

About Our Sunday Visitor Offertory Solutions

Our Sunday Visitor Offertory Solutions provides complete offertory programs, stewardship services and campaign and appeal fulfillment services for parishes, missions, dioceses and other Catholic organizations. Our product and service offerings combine the use of technology with envelope and communications programs to provide you with the flexibility to adapt to the needs of your constituency. For more information, visit the Web site, www.osvoffertory.com.