



Priest becomes Online Giving “convert” with OSV’s electronic offertory solution

Father Ron Rieder, Executive Pastor at St. Peter and Paul’s Catholic Church in Huntington, IN, says he’s a “convert” when it came to Our Sunday Visitor’s electronic giving solution, Online Giving.

“I was dead against Online Giving,” Father Ron quipped. “I fought my parish council for several years because I felt it would take away the importance of tangible giving with the offering envelope.”

One of the arguments made from the parish council was to reach out to the parish’s younger families with Online Giving. With a technology driven demographic, the council felt it best to offer an electronic giving option. The staff had received regular communications from OSV about the Online Giving solution and learned of its many capabilities and stress-free management.

After much thought, Father Ron gave in. “I was convinced that the younger parishioners needed Online Giving and would better understand it than us old folks,” Father said. “However, we’ve been using it for the past 3 years, and it has worked wonderfully with all our demographics!”

Since the implementation of OSV’s Online Giving, the parish receives new sign-ups every week. Father mentioned the benefit of having Online Giving during the summer vacationing months and the weather-prohibiting winter months. “We have lots of snowbirds and parishioners who like to vacation during the warmer season. Online Giving has been vital to sustaining our offertory during those months,” he

said. One of Online Giving's many benefits is that parishioners can easily set up recurring gifts and can select gift frequencies for each contribution fund.

As for Father's main concern of taking away tangible giving, he noticed no decline in the use of offering envelopes.

"I still see parishioners using the offering envelope even when they are signed up for Online Giving," Father said. "They just check a little box on the envelope that says they gave online, and I find that to be so important."

Father continued with a smile, "Online Giving has been great, and remember, I'm a convert. But, I've seen first-hand how it brings people to support the church even when they aren't able to make it. It has truly been a wonderful solution that OSV provided us."

If you would like to learn more about Our Sunday Visitor's Online Giving solution, [click here](#), or contact one of our electronic product specialists today at 800-348-2886 ext. 2127. You can also attend a [FREE Online Giving demo](#).