

KEYS TO EFFECTIVE CHURCH LEADERSHIP



# CHURCH MANAGEMENT WEBCAST SERIES



OurSundayVisitor

AmericanChurchINC



## 2017-2018 WEBCAST SCHEDULE

DATE	COURSE
09/06/17	Parish Social Responsibility
09/27/17	Church Security
10/18/17	Civil Law
11/08/17	Leadership Development
11/29/17	Church Marketing
01/10/18	Websites
01/31/18	Human Resources
02/21/18	Facilities Management
03/14/18	Church Budgeting
04/11/18	Social Media
05/02/18	Parishioner Relations
05/23/18	Strategic Planning

- Attend all sessions to earn 12 Continuing Professional Education (CPE) credits and to earn 1.8 Continuing Education Unit (CEU) credits

- Attend all sessions and complete coursework to earn a Certificate in Church Management from Villanova University

## WELCOME!



The philosophy behind this webcast series is that, while the Church is not a business, we do have a stewardship responsibility to utilize our resources as effectively as possible. Frequently, this involves using sound management techniques. All three co-sponsors view their mission as one of assisting churches in their stewardship efforts on a variety of levels.

Our most distinguished team of presenters is eager to provide participants with the most current thoughts on applying sound management practices in a faith-based environment. Participants in the webcast series have the opportunity to earn a Certificate in Church Management from Villanova's School of Business.

We would be pleased to have you join us in our ministry to the Church.

*Charles E Zech*

Charles Zech, Ph.D.

Director, Villanova Center for Church Management and Business Ethics



I learned so much! It was, without question, the most worthwhile and rewarding Continuing Ed program I have participated in. So many salient points were not only elucidated but made memorable.

LYNN W,  
BRIARCLIFF, NEW YORK



We piloted the program by sponsoring 10 parish business managers to participate. The feedback was overwhelmingly positive and we have now offered to sponsor one person per parish to earn the Certificate.

BRAD WILSON,  
CFO, ARCHDIOCESE OF ATLANTA



SPACE IS LIMITED...REGISTER TODAY!



**CALL**  
(800) 348-2886, EXT. 3892



**EMAIL**  
TSTEWART@OSV.COM



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### COMPLETE WEBCAST SERIES

**\$899**

Complete all twelve webcasts and required coursework to earn certificate

**\$825**

per additional individual from same organization

### INDIVIDUAL WEBCASTS (PER PERSON)

**\$119** per webcast



## FREQUENTLY ASKED QUESTIONS

### ■ How does the Church Management Series webcast program work?

The series consists of twelve 90-minute web seminars, designed to help pastors, staff, and leadership of all religious denominations. If you have a computer with speakers and internet access, you can join the webcasts from anywhere!

### ■ When are the webcasts presented?

The live webcasts are presented at 2 pm Eastern on the date scheduled. If you are unavailable at that time, you'll have access to the on-demand recording of the session to watch at your convenience.

### ■ Are the webcasts interactive?

Yes. Participants can ask questions and share insights through a designated Q&A section on the webcast screen, even if you are watching the on-demand recording!

### ■ What are the requirements to earn a certificate in Church Management?

Participants must pay the \$899 course fee (\$825 for each additional participant from the same organization), watch all 12 webcasts, and submit and pass the required coursework for each webcast. Coursework consists of a three-to-five page paper, graded on a pass/not pass basis.



## NEW! FAST-TRACK OPTIONS

Can't wait for the 2017-2018 sessions? Consider a *Fast-Track* option!

### ■ CERTIFICATE TRACK

This FastTrack program is designed for those who need the information fast. Get access to recordings of all the **2016/2017 webcasts** instantly and complete the coursework in a condensed period of time, agreed upon with the program coordinator. Seating is strictly limited to 10 people per quarter. **\$899 per person**

### ■ NON-CERTIFICATE TRACK

Just want the knowledge contained in the webcasts, but don't need the certificate? Get access to recordings of all the **2016/2017 webcasts** instantly and listen at your convenience. You'll still have an opportunity to ask the presenters questions via e-mail! **\$799 per person**

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**\$825**

per additional individual from the same organization

#### INDIVIDUAL WEBCASTS

**\$119**

per webcast (*per person*)

#### NEW! FAST TRACK OPTIONS (PRICE PER PERSON)

**\$899**

Certificate Track

**\$799**

Non-Certificate Track

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The power-packed knowledge I gained through the program was invaluable.

TRACI M.  
MOUNTAIN TOP, PENNSYLVANIA



Each webinar has given me greater insight and ideas to improve my ministry.

JOYCE S.  
BALTIMORE, MARYLAND

